

## **Ontario Hub Report September 13, 2023 (previous report May 1<sup>st</sup>, 2023)**

Co-director: Manuel Litalien, François Brouard

- United Way Greater Toronto: New Project: Harvesting COVID Learnings from NFP Practitioners (second phase – non funding received)

### **Funded Projects:**

#### **Sports and Philanthropy**

- 1) 15 études de cas sur Fondations associées au club sportif professionnel
- 2) Literature Review will be submitted

François; Lucille Perreault, Andrew Webb

#### **Ethnicity/Diaspora and Philanthropy**

**Team:** Manuel, François, Natalya Brown, Sophie Cloutier (St-Paul University), Adam Seifer, PhD Candidate Jackeline Stol (McGill)

-Jacqueline: brief *overview of the literature submitted*. Still need some work, as Jacquie had to leave to conduct her fieldwork. More work needs to be done.

-**May 25**, our new research assistant is starting her position. She is a PhD candidate from Université de Montréal: Andréanne Brunnet Bélanger. Continue: literature review, and connect with potential Foundations to create a forum of discussion and build a network.

-SIG – **SSHRC Institutional Grant obtained** from Nipissing University in condition that the whole team applies to a SSRCH Grant within two years. Stay tune, and if any member of PhiLab is interested in joining the application, please let us know, since PhiLab is organizing a one day event on the topic on **May 12: Philanthropie et communautés marginalisées**. Perhaps we can join forces in this SSHRC application in the fall 2023 or Winter 2024.

-August 4, new draft conceptual report 60 pages. In revisions.

#### **Remote/Rural Philanthropy**

-CORNPhil: Inaugural CORNPhil report released. The Consortium of Rural and Northern Philanthropy (CORNPhil). "[Definitions of Northern / Rural / Remote / Peripheric Communities in a Philanthropic Context](#)." This report, by Spratt Professor (Accounting) [François Brouard](#) and Nipissing Professors Manuel Litalien and Natalya Brown, aims to define these communities in the philanthropic context in order to assist funders, researchers, and policymakers deal with the understudied realities they face.

-SSHRC: University of **Wisconsin Milwaukee /Nipissing University**

**Team:** Carole Brunt, Douglas Irkhe, Bryce Lord, Erica Ceka, Natalya Brown, Manuel Litalien

**Title:** Crisis recovery: resilience and preparation among non-profits organizations in Ontario and Wisconsin

### **Mission Inclusion:**

Team : Francois, Manuel, Jonathan Latreille-Chevalier

-Ongoing with our research assistant: Étienne Sinotte, Master candidate, Université de Montréal. Money will be run out on May 12, so we are in the process of wrapping up data collection, and meetings.

-Initial report : Brève analyse statistique de la répartition du financement de Mission Inclusion entre les centres urbains et les régions

### **Philanthropy and Africa - Book project**

Book Chapter on African Diaspora: Odwa Atari and Manuel Litalien

Met with Saouré from Ottawa U. and Lynda Rey who are leading the project.

### **Asie et Philanthropie**

-Meeting with CAPS – Centre for Asian Philanthropy and Society.

-Meeting with Charles Labrecque, Responsible of research at Asia Pacific Foundation of Canada.

### **Conferences 2023:**

#### **ACFAS**

Team: Isabelle Cascante (United Ways), François, Manuel

**Title** : Collaboration, coopération, cocréation: études de cas sur les innovations des services sociaux pendant la COVID-19. Focus : nouvelles pratiques et les apprentissages qui ont émergé pendant la COVID-19 à travers 5 études de cas.

- 1) Na-Me-Res helps homeless indigenous men in Toronto with outreach, temporary, transitional, permanent housing, and much more.
- 2) Indus Community Services and Punjabi Community Health Services (PCHS)
- 3) Cedar Centre : Le centre Cedar offre des programmes pour les enfants, les jeunes et les adultes qui ont vécu un traumatisme interpersonnel durant leur enfance.
- 4) City of Toronto Shelter Support and Housing Admin: is the service manager for the homelessness service system in Toronto. The Division directly operates and also funds community agencies.
- 5) Lumenus Community Services: offer a broad range of high quality mental health, developmental, autism and early years intervention services to children, youth, families, and individuals across Toronto. And the light is always on.

### **CONGRESS Social Sciences 2023 – York University 28-29 May**

**-Roundtable:** CORNPhil - How about Northern and Rural Philanthropy?

Team: François, Manuel, Natalya Brown, Kelly Vodden (Atlantic Hub, Memorial University), Viviana Chiu Sik Wu (University of Massachusetts Amherst)

**-Panel:** Northern and Rural Philanthropy

Team: François, Manuel, Natalya Brown, Kelly Vodden (Atlantic Hub, Memorial University), Viviana Chiu Sik Wu (University of Massachusetts Amherst)

**-Paper:** Crise à Hockey Canada: Information financière et gouvernance / Hockey Canada Crisis: Financial information and governance

Team: François, Marc Pilon, Andrew Webb

### **ACFAS Conferences 2024 ?**

## **ANSER Conferences 2024 ?**

## **PHILAB Conferences 2024 ?**

### ***Geneva – Centre en Philanthropie***

Donations, religion and philanthropy

I covered the Buddhist component with Dr./Monk Matthieu Ricard

April 26-27, 2023

### ***PhiLab 3.0***

The Hub wishes to be an active participant in the next step toward ensuring a new phase.

## **Contributions**

PhiLanthropic Year

April update August 2023

I hope you are both well. I apologize for not keeping in better touch - it has been a tumultuous couple of years with a number of parental/family crises, the pandemic, unanticipated administrative demands on my time and other events that have caused havoc with my research agenda.

There have, however, been some exciting recent developments with my journalism and philanthropy project and I wanted to bring you up to date. The big news, and I hope it is ok, is that I've had a change of plans with regard to the main project output. As you may recall, I was going to produce one single large report that would outline the potential for philanthropy to support journalism in Canada and identify best practices for both funders and news organizations.

A key finding/recommendation in my research has been that both funders and news organizations are woefully uninformed about each other and that organizations like the Canadian Association of Journalists and Philanthropic Foundations Canada need to step up and play a major education role on topics ranging from the tax rules to best practices for protecting editorial independence.

I was gearing up for a final push to finish writing the report this fall when I was contacted by Ana Sofia Hebron, the program manager at Inspirit Foundation, and Sara Krynitziki, director of public affairs and research at Philanthropic Foundations Canada. They were aware of my research and reached out because they had also concluded there is a major knowledge deficit in this particular area of philanthropy.

I will spare you the details but we have decided it makes much more sense - and will have a bigger impact - if we collaborate on producing resources aimed at informing funders and news organizations about the evolving news philanthropy landscape in Canada. We test drove this idea with the production of a first document that features five examples of news initiatives funded by Inspirit. I drew upon my research and practical journalism knowledge to provide input for the production of this 29-page [document](#), which was published in late June. I am embarrassed to say, however, that I forgot to ask for Philabl/Lindgren recognition in the final published version. I'm sorry. This will be rectified in the next two documents that will form part of this series.

The next output will be a substantial document aimed at funders that will talk about why grant-making organizations should support journalism, best practices related to editorial independence, funding mechanisms/models and grants that encourage greater diversity in newsrooms/news coverage. This work, currently underway, is a collaborative project involving me and my co-authors from Inspirit and Philanthropic Foundations Canada. It will draw upon the rough drafts of chapters I have written as well as Ana Sofia's experience with journalism funding and Sara's bigger-picture knowledge about foundations.

Ana Sofia (Inspirit) and I are also working with the Canadian Association of Journalists to produce a similar educational resource for journalists/news organizations. It will include info on everything from what's involved with setting up a non-profit board of directors and new tax rules to how to make convincing pitches for money to funders and what might be expected in terms of impact measurement. Again, in addition to the expertise of my co-authors, this document will draw upon material I assembled from my project's literature review and interviews with funders/journalists.

We are really excited about our collaboration and believe breaking it into two parts - one that specifically addresses funders and one that is written specifically for journalists/news organizations - is a more effective way to reach the key actors in this field than my original plan for one long document. Breaking it up makes the content more digestible and easier to "market" to the target groups (funders/journalists). Inspirit is investing resources in the graphic design of the publications so that it is visually appealing and easier to read than the more dense, academic publication I originally proposed. Philanthropic Foundations Canada has committed to promoting the documents through its extensive network.

I believe our collaboration epitomizes the best of a SSHRC partnership grant in that it brings together scholarship and partners in common cause...I hope you agree!

In terms of dissemination, the plan so far is to finalize the documents by Nov. 6 when they will be introduced at Philanthropic Foundations Canada's Nov. 6 regional conference in Toronto. We are talking to the Canadian Association of Journalists to identify venues to promote the resource for journalists.

I have also committed to writing a story about these publications for the journalism news site [J-Source.ca](#). I will talk to [The Conversation](#) to see if they want me to write a piece for that publication. And once I have a better idea of what sections of my draft chapters will be used to produce these collaborative resources, I am hoping to produce a peer-reviewed journal article for submission to [Facts and Frictions](#), an open-source journal that explores innovations in journalism research, theory, practice and teaching.

Just FYI, my Philab-funded research has so far generated the following outputs/informed the following work:

### **Op eds/podcasts/media coverage**

Lindgren, April (Fall 2022). Talk now, avoid conflict later: Openness and transparency are essential as philanthropic support for journalism becomes more widespread. In *The Philanthropic Year*. Vol. 4. [https://philab.uqam.ca/wp-content/uploads/2022/11/Annee\\_Philanthropique\\_case\\_studies\\_2.pdf](https://philab.uqam.ca/wp-content/uploads/2022/11/Annee_Philanthropique_case_studies_2.pdf)

Lindgren, April, Wechsler, Steph and Wong, Christina. (2022, Aug. 26). The COVID years: Risk, reward and Rethinking priorities. *J-Source*. <https://j-source.ca/discordant-or-just-different-a-comparison-of-community-newspaper-data-in-canada/> This analysis includes a section on news philanthropy as a revenue source of growing significance for news organizations.

Yaede, Caitlyn. Winter 2023. University of North Carolina Centre for Innovation and Sustainability in Local Media. Q & A with Canadian local news researcher, April Lindgren. <https://www.cislm.org/qa-with-canadian-local-news-researcher-april-lindgren/>. Interview about Philab research on journalism and philanthropy.

The role of philanthropy in the world of journalism. (Oct. 20, 2021) Philab podcast with Emma Gilchrist, co-founder of *The Narwhal* and LuAnn Lovlin, Winnipeg Foundation director of communications and marketing. <https://localnewsresearchproject.ca/2022/10/20/the-role-of-philanthropy-in-the-world-of-journalism/>

Saric, Tanja. (Aug. 18, 2020). Will nonprofit journalism rules now on the books help news organizations in Canada? <https://localnewsresearchproject.ca/2020/08/18/will-nonprofit-journalism-rules-now-on-the-books-help-news-organizations-in-canada/>

Saric, Tanja. (Feb. 24, 2020). New research project explores best practices for philanthropic support for journalism. <https://j-source.ca/new-research-project-explores-best-practices-for-philanthropic-support-for-journalism/>

### **Conference presentations:**

Lindgren, April, (June 2, 2023). Philanthropic support for local journalism: Challenges and opportunities. Canadian Communications Association annual conference. Peer reviewed abstract.

Lindgren, April. (May 17, 2021). Philanthropic support for journalism: An investment in communities. Association for Nonprofit and Social Economy Research annual conference. Philab Round table presentation.

### **Invited presentations**

Nov. 10, 2021 Panel member. “Philanthropy and democracy: Re-imagining the information ecosystem landscape.” Panel presentation at Philanthropy and the Common Good: Renewing our Practices, Strengthening our Impact, Philanthropic Foundations Canada annual conference.

May 12, 2021 Roundtable Presenter. “Philanthropic support for journalism: A commitment to communities.” PhiLab’s Ontario Hub Regional Conference 2021.

I should also mention that I typically do a dozen or more media interviews every year, most of which now include a reference/some discussion of news philanthropy.

I'm hoping the change of plans meets with your approval and once again, I sincerely apologize for all the delays/lack of communication. Despite the radio silence I have been deeply engaged with this subject matter because I believe so deeply that philanthropic support for journalism will be an significant revenue source as the local news situation continues to deteriorate...

Regards,  
April