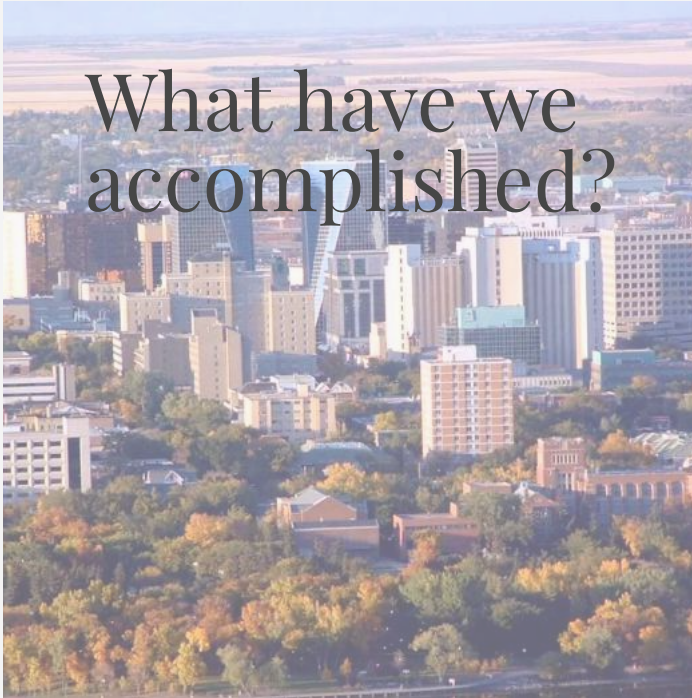


# 2018 ANNUAL REPORT

BEGINNING OF THE SECOND STAGE

DATE: December 2018





# TIMELINE

2014-2017

## Phase 1 - SSHRC Project

### Key accomplishments

- Operational Implementation of the Eastern Hub
- International Conference - Economics and Environmental Crises
- Publication of 'Les fondations philanthropiques: De nouveaux acteurs politiques?'
- Publication of 17 research papers

2018

## Start of Phase 2 - SSHRC Project

# 01.

### Infrastructure

Advancements of the administrative component of the Network and the Regional Centers (Hubs).

# 02.

### Coproduction of knowledge

#### Observatory and Laboratory

The various 2018 PhiLab publications.

# 03.

### Academy Division

The role of students within PhiLab, their output and activities.

# 04.

### Transfert of Knowledge

PhiLab's communications: newsletters, member communications, social media, etc.

2019-2024

## Next steps

Important upcoming events for the 2018-2024 Project.



INFRASTRUCTURE

# Administrative Implementation



ACCOMPLISHMENTS

## Network's basic infrastructure in place

The co-directors of the overall project are: **Jean-Marc Fontan** and **Peter Elson**. The support staff that form the administrative team are: **Diane Alalouf-Hall** as coordinator, **Benoit Martel** as administrator and **Katherine Mac Donald**, in charge of Communications.

The main administrative components have been put in place: governance, policies, the administrative team, and technologies (website, email management, etc.).

2018  
80% accomplished



20% remaining

The remaining 20% represents the administrative tasks that will persist until the end of the project.

## Regional Centers

Each Hub is in a different stage regarding their infrastructure development. This includes the implementation of the team, of governance, policies and technology (website, social media, etc.)



80%

- Operational team in place with **Sylvain Lefèvre** as Directors and **Diane Alalouf-Hall** as Coordinator
- Research groups in development, participation in the blog, Academy program established for the year



30%

- Two supervisors in place: **Lynn Gidluck** and **Iryna Khovrenkov** and a research assistant: **Jenna Tickell**
- Plan for 2019: Implementation of a Hub specific identity, website, social media platforms, etc.



15%

- A Ph.D. student acts as Hub Coordinator: **Kristen Pue**
- Participation in the blog



25%

Hub in development



INFRASTRUCTURE

# PhiLab around the world

INTERNATIONAL RESEARCHERS, PARTNERS AND COLLABORATORS



## International members, partners and students

### Associate research centers

A team is being formed around **Nicolas Duvoux** and **Anne Monier**: The *Philanthropy Social Sciences Program*.

There is also a Center being developed in Africa: The African Network for partnership research in philanthropy.

### Partners

We have international partners, including **Arabella Advisors** in the United States.

### Students

Through inter-university affiliations, international students can be part of the PhiLab Network.

### Researcher Members

PhiLab has 18 international research members among them, refer to map above.



C O P R O D U C T I O N   O F   K N O W L E D G E

# Publications

PhiLab's publications include research papers, blog articles, interviews with the sector's actors, a watch of philanthropic resources (PhiLibrary) and theme-oriented monthly issues.



Percentages represent changes since 2017

Short-term research



Long-term research



PLACE FOR IMPROVEMENT

Language of publication and distribution of knowledge  
80% French  
20% English

While the majority of publications have been translated in both languages this year, and two were translated from Spanish, we note the need for significant effort to be made in the production of content directly in English.



ACADEMY DIVISION

# The work of our students

ACADEMY ACTIVITIES

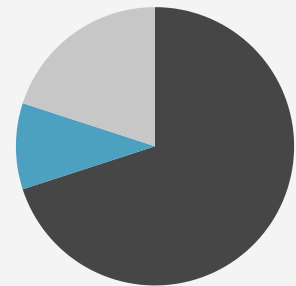


## More than coursework

PhiLab's students are an essential resource for our Network. They produced, blog articles, reading workshops as well as interviews with our partners. They also organize seminars throughout the year.

10 students

▲ 180%



■ Eastern Hub (70%) ■ Ontario Hub (10%)  
 ■ Western Hub (0%) ■ International (20%)

## Regional Centers

Each Hub is at a different stage regarding the Academy division



### 2018 Accomplishments

- 12 blog articles
  - including 3 interviews
- 6 Academy Seminars
  - 4 reading workshops
  - 2 'Mon projet en 20 minutes'
- Over 200 publications on the student Facebook group, that has 37 members
- Partnership with UdeM's course: Certificate in non-profit management.

### To be implemented

- Facebook group for each Center
- Reading Workshops
- 'My Project in 20 minutes'
- Mobilization of students for the creation of content



DISTRIBUTION OF KNOWLEDGE

# COMMUNICATIONS

## EMAIL AND SOCIAL MEDIA

Annual report on PhiLab's email and social media communications

### Email



SENT

**5210**

▲ 336%

% OPENED

**50%**

Industry average: 24%



SUBSCRIBED

**422**

▲ 78%

CLICKS

**1539** 

### Social Media

New



LIKES

**61**

POST REACH

**4730**

New



FOLLOWERS

**360**

IMPRESSIONS

**91.3 k**

New



VIDEOS

**8**

VIEWS

**494**



FOLLOWERS

**29**

VISITS

**172**



DISTRIBUTION OF KNOWLEDGE

# Partner Relations

Several examples of collaboration with our partners

## Publishing Collaboration



### The Philanthropist

Establishment of a partnership with **The Philanthropist** for the publishing of articles in collaboration with our researcher members

## Interviews

### McConnell

Interview with **Beth Hunter** from the McConnell Foundation regarding the development of sustainable food systems



Interview with **Mario Régis** from Centraide about the organization's transformation capacity.

## Research Papers



### Fondation Lucie et André Chagnon

Publication of the research paper: *Trajectoire historique de la Fondation Lucie et André Chagnon*

# Participation in events

2018



**CONNECTER  
CRÉER  
CHANGER**

**CONFÉRENCE FPC 2018**  
DU 16 AU 18 OCTOBRE  
AU MARRIOTT EATON CENTRE  
À TORONTO







NEXT STEPS FOR THE PROJECT

# Important steps to come

Here are the important upcoming events in the 2018-2024 SSHRC Project

## 2019

Increase in the production of knowledge from all Hubs (especially the West and Ontario)

ANSER

Etc...

## 2020

## ISTR

### 2020 - 2023

Systematization and codification of knowledge...

Identification of the major impacts of grantmaking philanthropic action...

## 2023

## PhiLab Conference

Continuous work on the coproduction and distribution of knowledge throughout the project.

# Annual Report

2018 - 2024 S S H R C P r o j e c t



Université du Québec à Montréal  
Pavillon Saint-Denis (AB), 10th floor.  
1290, rue Saint-Denis  
Montréal (Québec) H2X 3J7

Telephone: 514-987-3000 #8576

Email: [philab@uqam.ca](mailto:philab@uqam.ca)

[www.philab.uqam.ca](http://www.philab.uqam.ca)

