



PhiLab International Conference
Montréal Laboratory on Canadian Grantmaking Philanthropy¹
Thursday and Friday 20 & 21 April 2017 // Hôtel Place Dupuis
Montréal (Québec), Canada

Socioeconomic and environmental crises challenges: what responsibilities & roles for grantmaking foundations?

The nature of the socio-economic issues and environmental challenges we face challenges more than ever all the social actors in Quebec and Canada. Among the major institutional players, we find the state, private companies, and civil society actors, including social movements, trade unions and grantmaking foundations.

Recent work by the COP21 has clearly highlighted the complexity of issues and the diversity of challenges facing us.

Acknowledging that climate change is a common concern of humankind, Parties [to COP21] should, when taking action to address climate change, respect, promote and consider their respective obligations on human rights, the right to health, the rights of indigenous peoples, local communities, migrants, children, persons with disabilities and people in vulnerable situations and the right to development, as well as gender equality, empowerment of women and intergenerational equity.
(http://unfccc.int/files/essential_background/convention/application/pdf/english_paris_agreement.pdf)

A consideration of the scale of the problems facing society - global warming, the reconfiguration of inequalities through the crisis of political, economic and environmental refugees - is addressed in the major themes of this conference. Given the urgency to act, and a clear sense of powerlessness felt by the majority of players and communities, those with the capacity to do so must take appropriate action. It is clear that a new position is needed, which involves rejecting the dominant developmental model based on economic growth in inequality and the predatory exploitation of environmental resources. But how?

Certainly the call for innovation, dialogue and profound changes is widely shared. However, this call cannot be the work of a single actor, a single industry or a single institution, as big and important as

¹ The work of PhiLab (<https://philab.uqam.ca/en/>) is funded primarily by a three-year grant from the Research Council of Canada (SSHRC). The partnership includes a team of researchers and four organizations: Philanthropic Foundations Canada (PFC), Community Foundations of Canada (CFC), Ontario Trillium Foundation (OTF) and the Institute for Community Prosperity (ICP).



these issues are. None of these actors, indeed none of us, has a monopoly on solutions nor can hide from need to take action.

But this collective action is not obvious, for several reasons. First, for grantmaking foundations in the context of a reorganization of the welfare state, the state of the economy, and the passivity which seems to have captured in civil society, what is one to do? Then, as one appreciates the common position taken by government representatives at COP 21, we, in turn, see the need to better understand and mitigate the impact of destructive socio-economic activities on the environment.

The question facing us is the following: What development model do we need to create to face the above-mentioned issues and challenges?

This action could include, but not be limited to:

- the presence of a shared leadership;
- the joint construction of a thorough analysis of the foundations and causes structural and cyclical challenges we face;
- the need to develop a common vision of the actions to be taken and to define an inclusive agenda, including the environment; and
- the creation of a means (e.g. network) to coordinate social actors, allocate resources and take effective follow-up action.

Currently, the social actors of civil society are watching out of the corner of their eyes. They are reluctant to take the first steps toward a reconciliation that would define the shape of a healthy society. In each sector, the actors express more in and through monologue than dialogue. We need to produce a "new narrative" which could support the redevelopment of current institutional arrangements.

Goals

The conference will:

- Lay the foundation for a conversation on the foundations of current environmental and socio-economic challenges.
- Clarify the position and role of social actors within the philanthropic ecosystem to these challenges.
- To set the markers for a transition from reflection to pluralistic, pragmatic and engaging actions.

Target audience



The symposium is intended to be at the forefront of a conversation by social actors within the grantmaking foundation community in Quebec, Canada and other countries. But it is also intended to mobilize civil society concerned with philanthropy, representatives of the State (from federal to municipal) and entrepreneurs (the market or social economy). This conversation also affects the whole population, in terms of citizen action and philanthropic reach, directly and indirectly affected by the emergency our societies are facing.

Format: 2 days, April 20 & 21

Thursday, April 20th: 15:00 to 20:00 pm

Registration online

(<https://philab.uqam.ca/en/actualites/events-coming-soon/100-philab-international-conference-april-2017-20-21>)

Option: Field visits, 9:00 am to 14:30 pm

Free registration required, online. (under "SCHEDULE")

A half-day dedicated to visits to innovative Montreal initiatives related to the philanthropic action of granting foundations.

- *Parole d'exclus* – Citizen mobilization project for an inclusive society
- Collective Impact Project (CIP) – Centraide du Grand Montréal
- Territoires innovants en économie sociale et solidaire (TIESS) & Chantier de l'économie sociale – Intermediary organizations that support the social economy and solidarity
- Société d'habitation populaire de l'est de Montréal (SHAPEM) – Social housing organization
- Bâtiment 7 & le Collectif 7 est Nous – Alternative community project

Conference opening: 15:00 to 15:30

- Opening words: 15:00 to 15:30
 - Jean-Marc Fontan, codirector, PhiLab-SSHRC partnership research grant, Université du Québec à Montréal (UQAM)
 - Peter Elson, codirector, PhiLab-SSHRC partnership research grant, University of Victoria and Mount Royal University
 - Robert Proulx, Rector, Université du Québec à Montréal (UQAM)
- Opening presentations: 15:30 to 17:30
Chair and facilitator: Hilary Pearson, President and CEO Philanthropic *foundations* Canada (PFC)
 - Madame Diane Lebouthillier, Minister of National Revenue
 - Benoît Lévesque – Professor Emeritus, École nationale d'administration publique (ENAP) and Université du Québec à Montréal (UQAM)
 - Tim Draimin – Executive Director, Social Innovation Generation (SiG)
 - Comments: Jean-Marc Chouinard, President, Fondation Lucie et André Chagnon



- Discussion with the audience

Cocktail: 18:00 to 19:00

Friday, April 21: 8:00am to 5:00pm

8:30-9:45: First panel: Theme 1: What reading and understanding do we have of the challenges and issues that characterize the current period / and how this context affects the roles and responsibilities of social actors.

Presentations (40 minutes)

- Chair and facilitator: Marina Boulos-Winton, President and CEO, Chez Doris
 - René Audet, Director, Chaire de recherche stratégique sur la transition écologique, École des sciences de la gestion, Université du Québec à Montréal
 - Mercédez Roberge, Coordinator, Table of provincial groups of community and volunteer organizations (TRPOCB)
 - Kheira Issaoui-Mansouri – Associate director, Arabella Advisors
- Discussion with the audience (30 minutes)

10:00-11:15: Workshops 1 panel (*Free registration required, online*)

1. Role of public action: State and public / semi-public agencies

Facilitation Questions:

- Do you validate the identified issues? What is missing?
- How do these issues change the roles and responsibilities of the State and its agencies (ministries, municipalities, etc.)?
- To what extent can the state and its agencies influence these issues (scope of action and what is outside the scope of public action)?

Note taking & recording

2. Role of Private Entrepreneurship & Social Entrepreneurship

Facilitation Questions:

- Do you validate the identified issues? What is missing?
- How do these issues change the roles and responsibilities of private or social enterprise?
- To what extent can private or social enterprise influence these issues (scope of action and what is beyond entrepreneurship)?

Note taking & recording

3. Role of social movements, trade unions and community organizations

Facilitation Questions:

- Do you validate the identified issues? What is missing?
- How do these issues change the roles and responsibilities of social movements, unions and community organizations?



- To what extent can social movements, unions and community organizations influence these issues (scope of action and what is outside collective action)?

Note taking & recording

4. Role of private and public foundations

Facilitation Questions:

- Do you validate the identified issues? What is missing?
- How do these issues change the roles and responsibilities of private, public or community foundations?
- To what extent can foundations influence or not influence these issues (scope of action and what is outside the philanthropic granting activity)?

Note taking & recording

11:30-12:00: Plenary: Summary of workshops & comments from the floor

Lunch: 12:00 to 13:00

13.00-14.00: Second panel: Theme 2:

What collaborations and bridges are possible between the social actors to spread, influence or promote social change (that is, to recognize the legitimacy of the other as a social actor, and to recognize oneself in an interdependent relationship)?

- Presentations (40 minutes)
 - Chair and facilitator: Fabrice Vil, General director, Pour 3 Points
 - Diane Roussin, Project director, Winnipeg Boldness Project
 - Derek Ballantyne– Chief Operating Officer, Community Forward Fund & New Market Funds Venture Partner
 - Sylvain Lefèvre – PhiLab scientific director, École des sciences de la gestion, Université du Québec à Montréal
- Discussion with the audience (20 minutes)

14:15-15:15 Workshops on Theme 2

In each of the six workshops, societal and environmental issues will be discussed in the perspective of the collaborations and the bridges to be established between the actors of society to spread, influence or promote social change. Societal challenges I: Social and environmental challenges. Collaborations and bridging between different actors to promote and influence appropriate societal change

- Types of collaboration?
- Collaboration conditions?
- Anticipated benefits and limits, relevance and legitimacy?



15:15 – 15:30 Break

15:30-15:45 Summary of workshops

15:45-16:45 Plenary discussion: Role and function of responsible investment and granting philanthropy in social and ecological transition

Chair and animation: Jean-Marc Fontan, UQAM

- Stephen Huddart, Chief executive officer, Fondation McConnell
- Eve-Isabelle Chevrier, Executive director, Table nationale des Corporations de développement communautaire (TNCDC),
- Nancy Neamtan, Strategic advisor, Chantier économie sociale et solidaire
- Kim Thomassin, First vice-chair, Caisse de dépôt et placement
- Comments: Chris Ragan, Chair, Canada's Ecofiscal Commission (to be confirmed)

16:45: Conclusion and announcement

2017 Summit, Institut Mallet, Philanthropic Culture in the Heart of the City

17:00: Reception



Speakers



Madame Diane Lebouthillier

Ministre du Revenu national

As the former elected warden for the Regional County Municipality of Rocher Percé and owner of La Ferme du Petit Moulin, an outfitting operation, Diane Lebouthillier is profoundly familiar with the reality, strengths, and issues of Gaspésie–Les Îles-de-la-Madeleine.

Before entering politics, Diane spent more than 23 years working with the clients of the Rocher Percé Health and Social Services Centre. As part of the team working for the late Georges Mamelonet, who was Member of the National Assembly for the Gaspé, she worked on many social issues.

In her community, Diane has not hesitated to give her time to a variety of organizations. She served on the Board of Governors of Cégep de la Gaspésie et des Îles, a general and vocational college, and chaired the boards of directors of Réseau collectif Gaspésie Les Îles and Transport adapté et collectif des Anses. Diane was also the Vice-Chairperson of the Board of Directors of Les Ateliers Actibec 2000 inc. (<http://pm.gc.ca>)



Hilary Pearson – maître de cérémonie

Présidente de Fondations Philanthropiques Canada (FPC)

Philanthropic Foundations Canada (PFC) is one of the initial partners in the Laboratory. Hilary represents PFC by sitting on the Management Committee for the research projects and supporting all four of the research clusters by providing direction, data on the Canadian foundation sector, and links to Canadian foundations and global networks in philanthropy.

Hilary Pearson is President of Philanthropic Foundations Canada, a national network of family, independent and corporate grantmakers in Canada. Since 2001, she has grown the organization to become a significant voice in Canadian organized philanthropy. Her career has spanned the public, private and not-for-profit sectors. She spent 12 years in the Canadian federal government in the Department of Finance and the Privy Council Office. In 1993, Ms. Pearson moved to Montreal to be Vice-President, Strategic Development, at Royal Bank of Canada and subsequently a senior consultant with the independent management consulting firm Secor, working with both private sector and nonprofit clients.



Jean-Marc Fontan

Responsable de projet, PhiLab - Professeur, UQAM

Jean-Marc is jointly responsible, with Peter Elson, for the SSHRC Partnership Development Grant obtained for three years (2014-2017) and for the Laboratory. He is involved in the research of both Clusters 1 and 3 of the SSHRC funded project. In Cluster 3, Jean-Marc leads the case studies on the social impact of collaboration between foundations, and between foundations and other organisations, on projects related to Early Childhood Education and the protection of the environment.



Peter R. Elson

Responsable de projet, PhiLab - Professeur, Université Mount Royal

Peter is co-lead on the Laboratory with Jean-Marc Fontan and co-lead of research Cluster 2 which is concerned with legal and governance issues, particularly as they relate to reporting, legal constraints and public policy. Together with research assistant Sara Hall, Peter is exploring the engagement of Canadian grantmaking foundations across five streams of public policy engagement, from issue identification and research to policy impact analysis and renewal.



Marina Boulos-Winton

Présidente et Directrice générale, Chez Doris

Marina Boulos-Winton a été nommée directrice générale de Chez Doris en 2015, après avoir été consultante dans le domaine sans but lucratif. Avant cela, elle a été présidente et directrice générale de la direction de la Fondation du Grand Montréal. Entre 1997 et 2009, elle a travaillé à New York à titre de directrice générale de la Fondation High Water Women, comme présidente et chef de la direction de la fondation nationale « I Have a Dream » et comme directrice générale adjointe du YWCA des États-Unis; elle avait auparavant occupé des postes de haute direction au sein de la société-conseil nationale en collecte de fonds, CCS Fundraising Inc. et United Way de New York City. À Montréal, de 1993 à 1997, Marina a été directrice générale du Bon Dieu dans la rue, et précédemment, directrice générale de Tel-Aide.



Fabrice Vil

Co-fondateur et Directeur général, Pour 3 Points

Pour 3 Points, un organisme qui transforme les coachs sportifs en coachs de vie auprès des jeunes athlètes en milieux défavorisés. L'organisme oeuvre cette année auprès de 30 coachs en formation rejoignant plus de 400 jeunes dans 11 écoles secondaires à Montréal. Avocat en litige civil et commercial de 2007 à 2013 chez Langlois Kronström Desjardins (maintenant Langlois) et entraîneur de basket-ball de 2001 à 2011, Fabrice fut en 2015 lauréat du prix Jeunesse par excellence en philanthropie de l'Association des professionnels en philanthropie, division Québec. Il est aujourd'hui chroniqueur dans Le Devoir et membre du conseil d'administration de l'Institut Mallet en philanthropie et de Culture pour tous. En 2013, il fut l'un des finalistes du concours d'Echoing Green, une organisation américaine qui identifie à travers le monde les entrepreneurs sociaux en démarrage les plus prometteurs.



Benoit Lévesque

Responsable de projet, PhiLab - Professeur émérite, UQAM - Professeur associé, ÉNAP

Benoît was the co-founder and director of the Research Centre on Social Innovation from 1986 to 2003. He was co-founder and co-director of the Research Alliance University-Community in Social Economy from 2000 to 2003. He assumed the presidency of the scientific council of CIRIEC international (Headquartered in Liège, Belgium), from 2002- 2010. He was president of CRIEC-Canada. He is currently a member of many scientific councils. He has published numerous articles and books focused on the fields of economic sociology, the Quebec model of development, the social economy and social innovation, and business and work organisation.



Tim Draimin

Directeur exécutif, Social Innovation Generation (SiG)

Tim Draimin has pursued a career across Canada and globally as a changemaker working in the nonprofit sector while bridging initiatives with government, the private sector, and international organizations. He is the Executive Director of Social Innovation Generation (SiG), a national initiative supporting the growth of the social innovation ecosystem in Canada. In 2010 Tim organized the Canadian Task Force on Social Finance, a blue ribbon panel that proposed a seven-point agenda for mobilizing private capital for public good. In 2000, from Vancouver, he started up Tides Canada Foundation and Tides Canada Initiatives. He's also lived and worked in Ottawa and Latin America. An active volunteer, Tim serves on the boards of the Centre for Social Innovation (CSI), Trico Charitable Foundation (AB), Partnership Brokers Association (UK), Social Innovation Exchange (UK) and on the Scientific Advisory Board of Grand Challenges Canada. Tim is a senior advisor to the MaRS Centre for Impact Investing (CII).



Jean-Marc Chouinard

Président de la Fondation Lucie et André Chagnon

Jean-Marc Chouinard est président de la Fondation Lucie et André Chagnon depuis septembre 2016. Il a auparavant occupé le poste de vice-président, Stratégie et partenariats et est associé au développement de la Fondation depuis ses débuts en 2001. Il est détenteur d'un baccalauréat en sociologie et d'une maîtrise en urbanisme.

En marge de ses activités à la Fondation, Jean-Marc Chouinard est activement impliqué dans de nombreuses causes au service de la société québécoise. Il a ainsi reçu, en 2013, le prix Frederick Todd de l'Association des architectes paysagistes du Québec pour sa contribution exceptionnelle à l'avancement de ce domaine. En 2014, il est nommé au Conseil supérieur de l'éducation du Québec. Il est par ailleurs administrateur de plusieurs OBNL dans son quartier et à l'échelle provinciale.



René Audet

Sociologue de l'environnement - Professeur, ESG UQAM

Directeur intérimaire de l'institut des sciences de l'environnement

Sociologue de l'environnement, René Audet est professeur au Département de stratégie, responsabilité sociale et environnementale de l'ESG et titulaire de la recherche de recherche UQAM sur la transition écologique. Il est spécialiste de l'analyse du discours environnemental, de la recherche-action et de l'épistémologie des sciences de l'environnement. Ses recherches portent sur l'émergence du thème de la transition écologique dans les discours et les pratiques des acteurs, et sur les méthodes de collaboration entre chercheurs et acteurs socioéconomiques permettant de faire advenir des transitions localement.



Mercédez Roberge

Coordinatrice, Table des regroupements provinciaux d’organismes communautaires et bénévoles

Mercédez Roberge travaille et milite dans le milieu féministe et communautaire depuis 35 ans. Elle est coordonnatrice de la Table des regroupements provinciaux d'organismes communautaires et bénévoles depuis 2007. Elle représente la Table à plusieurs instances nationales de concertation du milieu communautaire autonome, des OSBL et des mouvements sociaux, ainsi que sur des comités de travail avec le ministère de la Santé et des Services sociaux. La Table rassemble 43 regroupements nationaux intervenants dans le domaine de la santé et des services sociaux, en fonction d’une vision globale de ce dernier.



Kheira Issaoui-Mansouri

Directrice associée, Arabella Advisors

As an associate director at Arabella Advisors, Kheira Issaoui-Mansouri works with foundations, corporations, and families to design, implement, and evaluate grant-making programs. During her tenure at Arabella, Kheira has assessed the impact of a major US funder’s criminal justice initiative, designed the giving strategy of a newly formed environmental fund, and helped develop the early learning grant-making strategy of a national funder. She has also worked with international organizations focused on addressing gender inequities and LGBTQ rights. Kheira has a strong interest in social justice, inclusive grant making, and program evaluation.



Sylvain Lefèvre

Docteur en sciences politiques –Professeur ESG UQAM - Directeur scientifique du PhiLab

Sylvain is responsible for the PhiLab's guidance and scientific orientation and he participates actively in a variety of projects. He is involved in Cluster I, working on a literature review on foundations in Canada, as well as with cluster 4 with a case study on the collaboration between foundations on the issue of food security. He is also engaged with the organisation of the June 2015 conference. Sylvain's work focuses on the field of foundations in Quebec, including their relationship with stakeholders in the community sector. He leads a joint research project with the Beati Foundation as part of the Service to Communities of UQAM (<http://www.sac.uqam.ca/accueil.aspx>). He also leads a project funded by FQRSC on social change philanthropy. Finally, Sylvain works on food sovereignty issues, with a joint research project on creating an alternative food market in Montreal.



Derek Ballantyne

Chef exécutif des opérations à Community Forward Fund & New Market Funds
Venture Partner

Derek Ballantyne divides his time between Encasa Financial - an investment manager created to manage the capital assets of non-profit housing organizations and New Market Funds (NMF), where he is one of three Managing Partners. With NMF Derek leads the work of the Community Forward Fund Assistance Corporation - an investment fund manager for two social sector loan funds as well as New Commons Development - a non-profit real estate development company.



Nancy Neamtan

Conseillère stratégique, Chantier économie sociale et solidaire

Ex-PDG du Chantier de l'économie sociale, Mme Neamtan est présentement conseillère stratégique pour cette organisation nationale dont le mandat est la promotion et le développement de l'économie sociale. Elle possède une expérience de plus de vingt ans dans le domaine de l'économie sociale et est reconnue sur les plans national et international pour son expertise dans le domaine. Elle est présidente du Conseil des Fiduciaires du Chantier de l'économie sociale, un fonds d'investissement dédié aux entreprises collectives. Elle co-préside le centre de liaison et de transfert de connaissances en innovation sociale, le TIESS (Territoires innovantes en économie sociale et solidaire). Mme Neamtan est officière de l'Ordre du Québec et a reçu des doctorats honorifiques de l'université Concordia et l'Université du Québec dans l'Outaouais.



Stephen Huddart

Président- directeur général de La fondation de la famille J.W. McConnell

Stephen Huddart est le Président- directeur général de La fondation de la famille J.W. McConnell, une fondation nationale privée, basée à Montréal, avec des employés à Vancouver, Toronto et Ottawa. La fondation développe le rôle de l'innovation sociale et des investissements d'impact au Canada comme partenaire fondateur de Social Innovation Generation (SiG). D'autres initiatives de McConnell incluent Innoweave, l'Initiative de réconciliation McConnell, Des villes pour tous, RECODE et SantéEnTête.

Stephen siège sur les conseils d'administration du Collège Pearson UWC, Fondations philanthropiques Canada et Je fais Montréal. Il a une maîtrise en gestion de l'Université McGill.



Kim Thomassin

Première vice-présidente, Affaires juridiques et Secrétariat, Caisse de dépôt et placement

Avant de se joindre à la Caisse de dépôt et placement du Québec à titre de Première vice-présidente, Affaires juridiques et Secrétariat, Me Kim Thomassin était leader nationale, Clients, et associée directrice, région du Québec, du cabinet McCarthy Tétrault. Au cours des 17 années qu'elle y a passées, Me Thomassin a occupé différentes fonctions d'importance, se spécialisant notamment dans le financement de projet et les transactions d'acquisitions au sein des secteurs de l'énergie et des infrastructures. En reconnaissance de son parcours et de son engagement pour l'avancement des femmes, elle a reçu la Médaille de l'Assemblée nationale du Québec en 2016. En 2012, elle a également figuré parmi le Top 100 des Canadiennes les plus influentes du Réseau des femmes exécutives (WXN). Me Thomassin était l'une des cinq membres de la première cohorte de L'Effet A.



Eve-Isabelle Chevrier

Directrice générale, Table nationale des Corporations de développement communautaire

Mme Chevrier œuvre dans le domaine de la concertation et du développement local depuis plus de 10 ans. De 2004 à 2007, elle a été directrice du Comité des organismes sociaux de Saint-Laurent (Table de quartier Saint-Laurent à Montréal). De 2007 à 2011, elle a été directrice générale de la CDC de Lévis. Et de 2012 à 2014, elle était directrice générale de Vivre Saint-Michel en santé (Table de quartier et RUI du quartier Saint-Michel à Montréal). C'est avec un vif intérêt que Mme Eve-Isabelle Chevrier a accepté de relever le défi de la direction générale de la TNCDC.